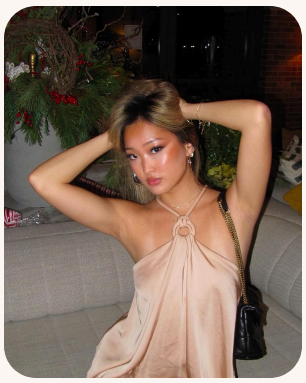
MEDIA KIT · 8 OCT 2026



Kat

Beauty, fashion and get-ready-with-me creator

Houston, Texas · TikTok @katc17

Kat films get-ready-with-me videos, makeup tries and outfit checks from Houston, with the occasional trip or kitchen experiment. She talks to the camera the way she'd talk to a friend, which is exactly what makes UGC feel unscripted.

Get ready with me · Makeup tries · Outfit checks · Hair · Travel · Food

The numbers

TikTok · 8 Oct 2026

1,450
TikTok followers
as of 8 Oct 2026

813
Average views per post
last 90 days, 15 posts

12.3%
Engagement rate
per view, last 90 days

68%
Views from the For You feed
TikTok Analytics, Sep 10 to Oct 7

Who watches

TikTok Analytics, viewers · Sep 10 to Oct 7, 2026

GENDER		AGE		TOP LOCATIONS	
Female	56%	18 to 24	58.9%	United States	96.4%
Male	41%	25 to 34	31.6%	Brazil	0.8%
Other	3%	35 to 44	4.0%	South Korea	0.4%
		45 to 54	2.7%	Vietnam	0.3%
		55+	2.8%	Canada	0.2%

Gallery

Recent photos

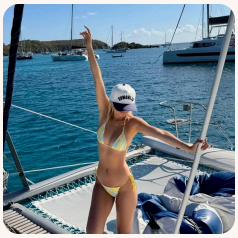

Holidays, Dec 2025


Rooftop, Apr 2026


Pool day, Jun 2026


St. Thomas, Mar 2026


Night out, Dec 2025


Sailing, Mar 2026

Work with Kat

The brand sets the price on each deal

MAIN OFFER
UGC videos
Vertical videos for your own TikTok, Instagram, site and ads, delivered as files.

LOW COMMITMENT
Gifted try-ons
An honest first try. If it fits, she shares it with your affiliate link or code.

ADD-ON
A post on @katcl7
Added to any UGC deal and labeled as a paid partnership.

Work with Kat through Regulars by Stalls

Cameron Stallings, Founder · stalls@regularsbystalls.com · regularsbystalls.com/post-a-deal

Email Cameron

Followers, views and likes: public TikTok post data, read 8 Oct 2026. Audience: TikTok Analytics, Viewers, Sep 10 to Oct 7, 2026 (3.5K viewers). Engagement rate: likes, comments, shares and saves divided by views, across all 15 posts from the last 90 days. For You share: TikTok Analytics, Sep 10 to Oct 7, 2026.